Amendments to the Specification:

Please replace the paragraph beginning at page 1, line 2, with the following rewritten paragraph:

C1

This application is a continuation-in-part of Serial No. 08/869,753 filed June 5, 1997, which claims the benefit of Provisional Applications Serial Nos. 60/019,177, 60/023,258, 60/023,256, 60/024,006 and 60/026,307, all of which are herein incorporated by reference.

Please replace the paragraph beginning at page 29, line 8, with the following rewritten paragraph:

C2

Software uses the attributes of the consumer 6 to select an advertisement loaded in database 3-2 as explained below. The Internet then transmits the selected advertisement or offer from database 3-2 and the information contained in database 1, either sequentially or simultaneously, to the consumer 6. The manner of information transmission can comport with any of several standard publishing protocols for the Internet and is considered to be within the level of skill of one of ordinary skill in the art.

Please replace the paragraph beginning at page 29, line 14, with the following rewritten paragraph:

C3

Figure 6 shows one way of displaying the information from databases 1 and 3-2 to the consumer 6. The advertising message from database 3-2 is shown as being displayed in area 623. The information from database 1 is displayed in the area indicated as 621.

Please replace the paragraph beginning at page 35, line 20, with the following rewritten paragraph:

C 4

Figure 9 shows how software written for an interactive voice response system can be seamlessly adapted to the internet application described and claimed herein. Additional specifications and requirements for preparing the software are attached as the appendix to this ~~provisional~~ patent application.